

**THE  
ROAR  
OF THE  
ISLAND**



**QATAR  
AIRWAYS**

**QATAR AIRWAYS AUSTRALIAN  
MOTORCYCLE GRAND PRIX 2024**

**PHILLIP ISLAND 18-20 OCT '24**

**Monday, 19 August 2024**

## **GEARING UP FOR GOOD: AUSTRALIAN MOTORCYCLE GRAND PRIX PARTNERS WITH MOVEMBER**

The Qatar Airways Australian Motorcycle Grand Prix 2024 has today announced Movember as its Official Charity Partner. The partnership will see the beloved charity bring a unique and impactful experience to the Phillip Island Grand Prix Circuit in October, in the first of a two-year partnership.

Movember is the leading charity changing the face of men's health on a global scale, with a focus on prevention, early intervention, and health promotion. Since 2003, the charity has created a men's health movement, funding men's health projects around the world, challenging the status quo, shaking up men's health research, and transforming the way health services reach and support men.

Whether fans are rocking a handlebar, a chevron, or just starting their moustache journey, it's the perfect opportunity to join forces and celebrate your Mo, strike up a conversation and display your commitment to an important cause.

Hero Walk, which gives fans the opportunity to welcome their favourite Riders as they arrive at the Circuit each day, will be on-sale on Monday, 19 August at 12pm AEST. Proceeds of each Hero Walk ticket purchase will help fuel Movember's game-changing work in men's mental health, contributing to their innovative medical research, and ground-breaking tests and treatments for prostate cancer and testicular cancer.

For more information and to purchase tickets, visit [www.motogp.com.au/tickets](http://www.motogp.com.au/tickets).

**Quotes attributable to Australian Grand Prix Corporation Chief Communications Officer - Haydn Lane**

*"This partnership with Movember embodies our commitment to supporting important causes and enhancing the fan experience, we look forward to seeing our community come together to support men's health while enjoying the thrilling world of MotoGP."*

**Quotes attributed to Movember Director of Partnership and New Business - Kieran Ryan**

*"Movember is thrilled to join forces with the AGPC for the Australian Motorcycle Grand Prix. This partnership provides an incredible platform to continue our work in raising the profile of men's health by sparking important conversations and raising vital funds to support Movember in delivering cancer research and survivorship programs, community-focused mental health programs and supporting men when they need it most."*

**Qatar Airways Australian Motorcycle Grand Prix 2024**

For more information visit [motogp.com.au](http://motogp.com.au)

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